

*Beauties* with *Brains* X *Indi* FELDER

**WOMEN EXCELLING  
IN BUSINESS  
EDITION**

AN EMPOWERING EXPERIENCE FOR  
ENTREPRENEURS OF ALL LEVELS

# AUDIENCE PURPOSE

With a calling to uplift others, Indira "Indi" Felder is making her mark in the industry of women. With a story similar to others, this New York native has overcome an early life of hardships, and set herself on a course through the entrepreneurial world. From starting Beauties With Brains, her first women's empowerment organization in 2017; Beauties With Brains Hair, a luxury hair extensions company in 2019; writing ebooks and resources for her audience and speaking engagements, Indi is well on her way to conquering the business world .

Over the years, the brand has transformed to empower women and young girls and encourage their academic, entrepreneurial, and professional endeavors. Now a serial entrepreneur, Indira has transformed the annual event as an experience to highlight entrepreneurs of all experience levels.

## INCOME AVERAGE:

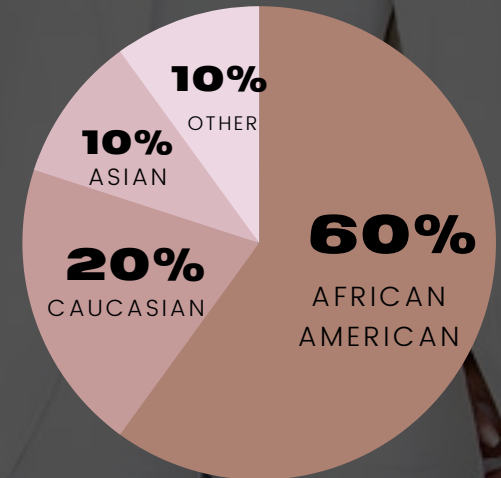
GENERAL ATTENDEE  
\$25-50K  
VIP ATTENDEE  
90-120K  
CELEBRITY ATTENDEES  
180-300K  
GUEST SPEAKERS  
2.5-4 MIL

## PRIMARY MARKETS REACHED:

RDU, ATL  
AND DC  
METRO

## AUDIENCE INDUSTRIES:

HEALTH & BEAUTY  
REAL ESTATE  
CONSULTING SERVICES  
FINANCE



**12** ← → **65**  
TOTAL AGE REACH







# THE EXPERIENCE

## THE BWB X INDI FELDER WOMEN EXCELLING IN BUSINESS EDITION EVENT WILL BE HELD ON MARCH 12, 2022

THE EVENT WILL PROVIDE WORKSHOPS, PANEL DISCUSSIONS, AND INTERACTIVE ACTIVATIONS FOR WOMEN SEEKING TO LAUNCH OR ELEVATE THEIR BUSINESS TO THE NEXT LEVEL. THE EVENT WILL ALSO INCLUDE A SCHOLARSHIP COMPONENT FOR WOMEN-OWNED BUSINESSES.

THE INDI FELDER EXPERIENCE ON SITE WILL FEATURE EXCLUSIVE WORKBOOKS AND PRODUCTS CURATED BY INDI TO ELEVATE ENTREPRENEURS

WORKSHOP SESSIONS FOCUSING ON REAL ESTATE, LLC OWNERSHIP, FINANCE, MARKETING, BRANDING, AND OTHER VITAL ASPECTS TO ENTREPRENEURIAL SUCCESS

INTERACTIVE OPPORTUNITIES FOR ASPIRING ENTREPRENEURS TO RECEIVE THE TOOLS TO ENHANCE OR LAUNCH THEIR BUSINESS

VIP MANIFESTING MILLIONS LOUNGE WILL FEATURE EXCLUSIVE VENDORS, MEET AND GREET WITH INDI FELDER AND FEATURED PANELISTS

## SPEAKERS

2017



**@YESIMPRETTYVEE**

5.5M FOLLOWERS

2018



**@TOYAJOHNSON**

9.8M FOLLOWERS

2018



**@APRILDIVAHSTYLES**

457K FOLLOWERS

2019



**@IYANLAVANZANT**

1.5M FOLLOWERS

## AUDIENCE STATS

OVER 500+ IN-PERSON ATTENDEES AT EACH EVENT

## FUNDING

OVER \$75K RAISED IN SPONSORSHIPS, IN-KIND  
SERVICES AND REVENUE

PAST SPONSORS INCLUDE M&F BANK, CURLS,  
JACK DANIELS, AND H&R BLOCK



# **PARTNERSHIP OPPORTUNITIES**

# MILLIONAIRE MINDSET

**\$20,000**

- Marriott Crabtree Weekend Getaway
- Eight (8) event admission tickets to the event with special seating
- All-Access to VIP Manifesting Millions Lounge
- Business name and/or logo prominently displayed on all event publicity materials
- Inclusion on event venue electronic marquee\*
- Recognition on official website
- Recognition on event social media postings
- Thank You advertisement
- Professional full color, full page advertisement in the Program Booklet with prime location on inner or back cover
- Optimal placement of business logo/name on all professional outdoor advertisements
- Official name recognition on all associated radio advertisements
- Opportunity to market business to event attendees
- Access to exclusive event mailing list
- Swag bag flyer inclusion



# ULTIMATE BOSS

**\$10,000**

- Four (4) event admission tickets to the event with special seating
- All-Access to VIP Manifesting Millions Lounge
- Optimal placement of business logo/name on all professional outdoor advertisements
- Business name and/or logo prominently displayed on all event publicity materials
- Recognition on official website
- Recognition on event social media postings
- Thank You advertisement
- Professional full color, full page advertisement in the Program Booklet
- Opportunity to market business to event attendees
- Swag bag flyer inclusion

# **I AM THE BAG**

**\$5,000**

- Three (3) event admission tickets to the event with special seating
- All-Access to VIP Manifesting Millions Lounge
- Business name displayed on event publicity materials:
- Recognition on official event website
- Recognition on event social media postings
- Thank You advertisement
- Professional full color, full-page advertisement in the Program Booklet
- Swag bag flyer inclusion



# **CEO IN THE MAKING**

**\$2,000**

- Two (2) event admission tickets to the event with special seating
- Business name displayed on event publicity materials
- Recognition on official event website
- Recognition on event social media postings
- Thank You advertisement in the Program Booklet
- Professional full color, 1/2 page advertisement with opportunity to upgrade at 50% discount
- Swag bag flyer inclusion

# **ABOUT MY BUSINESS**

**\$1,000**

- Two (2) event admission tickets to the event with special seating
- Business name displayed on event publicity materials:
- Recognition on official event website
- Recognition on event social media postings
- Thank You advertisement in the Official Program Booklet
- Professional full color, 1/4 page advertisement with an opportunity to upgrade at 50% discount
- Swag bag flyer inclusion

## **VENDOR TABLE**

**\$800**

- One (1) event admission tickets to the event
- 6ft' table
- Business name displayed on event publicity materials
- Recognition on the official event website
- Recognition on event social media postings
- Listing in the Official Program Booklet
- Swag bag flyer inclusion

## **SCHOLARSHIP DONATION**

**\$100-\$1000**

- Business name displayed on event publicity materials
- Recognition on the official event website
- Recognition on event social media postings
- Listing in the Official Program Booklet

## **SWAG BAG INCLUSION**

**\$100**

- Business name displayed on event publicity materials
- Recognition on the official event website
- Recognition on event social media postings
- Listing in the Official Program Booklet

## **SPONSOR AN ATTENDEE**

**\$250**

- Business name displayed on event publicity materials
- Recognition on the official event website
- Recognition on event social media postings
- Listing in the Official Program Booklet



THANK YOU.

**LET'S EMPOWER  
AND UPLIFT  
TOGETHER**

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