

Beauties with *Brains* X *Indi* FELDER

**WOMEN EXCELLING
IN BUSINESS
EDITION**

AN EMPOWERING EXPERIENCE FOR
ENTREPRENEURS OF ALL LEVELS

AUDIENCE PURPOSE

Indira Felder founded Beauties With Brains with the intent to motivate, empower, and uplift. Growing up in a household full of domestic violence, living in a shelter, and being bullied in school, she slipped into depression by comparing her life to others on social media. Indira's annual empowerment events gained traction as she encouraged attendees to turn their pain into power and tests into testimony.

Over the years, the brand has transformed to empower women and young girls and encourage their academic, entrepreneurial, and professional endeavors. Now a serial entrepreneur, Indira has transformed the annual event as an experience to highlight entrepreneurs of all experience levels.

**25K-
50K**

AVG. HOUSEHOLD
INCOME

PRIMARY
MARKETS
REACHED:

RDU, ATL AND
DC METRO

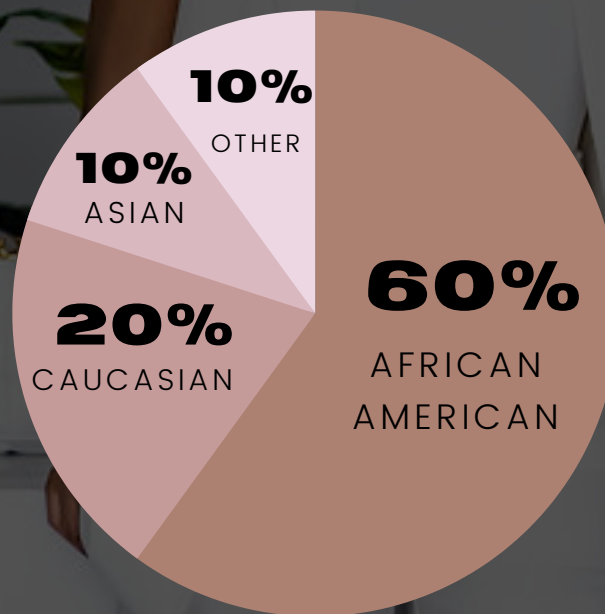
AUDIENCE INDUSTRIES:

HEALTH &
BEAUTY

REAL ESTATE

CONSULTING
SERVICES

FINANCE



12 ← → **65**
TOTAL AGE REACH



THE BWB X INDI FELDER WOMEN EXCELLING IN BUSINESS EDITION EVENT WILL BE HELD ON MARCH 12, 2022

THE EVENT WILL PROVIDE WORKSHOPS, PANEL DISCUSSIONS, AND INTERACTIVE ACTIVATIONS FOR WOMEN SEEKING TO LAUNCH OR ELEVATE THEIR BUSINESS TO THE NEXT LEVEL. THE EVENT WILL ALSO INCLUDE A SCHOLARSHIP COMPONENT FOR WOMEN-OWNED BUSINESSES.

THE INDI FELDER EXPERIENCE ON SITE WILL FEATURE EXCLUSIVE WORKBOOKS AND PRODUCTS CURATED BY INDI TO ELEVATE ENTREPRENEURS

WORKSHOP SESSIONS FOCUSING ON REAL ESTATE, LLC OWNERSHIP, FINANCE, MARKETING, BRANDING, AND OTHER VITAL ASPECTS TO ENTREPRENEURIAL SUCCESS

INTERACTIVE OPPORTUNITIES FOR ASPIRING ENTREPRENEURS TO RECEIVE THE TOOLS TO ENHANCE OR LAUNCH THEIR BUSINESS

VIP MANIFESTING MILLIONS LOUNGE WILL FEATURE EXCLUSIVE VENDORS, MEET AND GREET WITH INDI FELDER AND FEATURED PANELISTS

SPEAKERS

2017



@YESIMPRETTYVEE

5.5M FOLLOWERS

2018



@TOYAJOHNSON

9.8M FOLLOWERS

2018



@APRILDIVAHSTYLES

457K FOLLOWERS

2019



@IYANLAVANZANT

1.5M FOLLOWERS

AUDIENCE STATS

OVER 500+ IN-PERSON ATTENDEES AT EACH EVENT

FUNDING

OVER \$75K RAISED IN SPONSORSHIPS, IN-KIND
SERVICES AND REVENUE

PAST SPONSORS INCLUDE M&F BANK, CURLS,
JACK DANIELS, AND H&R BLOCK



PARTNERSHIP OPPORTUNITIES

MILLIONAIRE MINDSET

\$20,000

- Marriott Crabtree Weekend Getaway
- Eight (8) event admission tickets to the event with special seating
- All-Access to VIP Manifesting Millions Lounge
- Business name and/or logo prominently displayed on all event publicity materials
- Inclusion on event venue electronic marquee*
- Recognition on official website
- Recognition on event social media postings
- Thank You advertisement
- Professional full color, full page advertisement in the Program Booklet with prime location on inner or back cover
- Optimal placement of business logo/name on all professional outdoor advertisements
- Official name recognition on all associated radio advertisements
- Opportunity to market business to event attendees
- Access to exclusive event mailing list
- Swag bag flyer inclusion

ULTIMATE BOSS

\$10,000

- Four (4) event admission tickets to the event with special seating
- All-Access to VIP Manifesting Millions Lounge
- Optimal placement of business logo/name on all professional outdoor advertisements
- Business name and/or logo prominently displayed on all event publicity materials
- Recognition on official website
- Recognition on event social media postings
- Thank You advertisement
- Professional full color, full page advertisement in the Program Booklet
- Opportunity to market business to event attendees
- Swag bag flyer inclusion

I AM THE BAG

\$5,000

- Three (3) event admission tickets to the event with special seating
- All-Access to VIP Manifesting Millions Lounge
- Business name displayed on event publicity materials:
- Recognition on official event website
- Recognition on event social media postings
- Thank You advertisement
- Professional full color, full-page advertisement in the Program Booklet
- Swag bag flyer inclusion

CEO IN THE MAKING

\$2,000

- Two (2) event admission tickets to the event with special seating
- Business name displayed on event publicity materials
- Recognition on official event website
- Recognition on event social media postings
- Thank You advertisement in the Program Booklet
- Professional full color, 1/2 page advertisement with opportunity to upgrade at 50% discount
- Swag bag flyer inclusion

ABOUT MY BUSINESS

\$1,000

- Two (2) event admission tickets to the event with special seating
- Business name displayed on event publicity materials:
- Recognition on official event website
- Recognition on event social media postings
- Thank You advertisement in the Official Program Booklet
- Professional full color, 1/4 page advertisement with an opportunity to upgrade at 50% discount
- Swag bag flyer inclusion

VENDOR TABLE

\$800

- One (1) event admission tickets to the event
- 6ft' table
- Business name displayed on event publicity materials
- Recognition on the official event website
- Recognition on event social media postings
- Listing in the Official Program Booklet
- Swag bag flyer inclusion

SCHOLARSHIP DONATION

\$100-\$1000

- Business name displayed on event publicity materials
- Recognition on the official event website
- Recognition on event social media postings
- Listing in the Official Program Booklet

SWAG BAG INCLUSION

\$100

- Business name displayed on event publicity materials
- Recognition on the official event website
- Recognition on event social media postings
- Listing in the Official Program Booklet

SPONSOR AN ATTENDEE

\$250

- Business name displayed on event publicity materials
- Recognition on the official event website
- Recognition on event social media postings
- Listing in the Official Program Booklet



THANK YOU.

**LET'S EMPOWER
AND UPLIFT
TOGETHER**

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